

## ACMLA *Bulletin* - Editor's Report

June 2002 - May 2003

### Summary of *Bulletin* Costs

	<i>Bulletin</i> 114 Spr/Sum 2002	<i>Bulletin</i> 115 Fall 2002	<i>Bulletin</i> 116 Winter 2003
Date delivered	mid November	late December	late April
# of pages	72	64	60
# printed	250	260	260
Printing incl tax	\$1600.16	\$1510.75	\$1510.75
Cost/cover	\$.69	\$.67	\$.67
Cost/ <i>Bulletin</i>	\$6.40	\$5.81	\$5.81
Total postage	\$552.20	\$410.70	\$428.90
Total cost	\$2152.36	\$1921.45	\$1939.65
Total cost/ <i>Bulletin</i>	\$8.61	\$7.39	\$7.46
Total cost/page	\$.1196	\$.1155	\$.1243
Inserts (revenue) *	0		\$50.00

\* One unpaid insert was included in *Bulletin* 114, for the Conference 2003 organizers. One paid insert was included in *Bulletin* 116 for Haworth Press, which will bring in \$50.00 in revenue.

Incidental expenses incurred in the production of the *Bulletin* this year totaled \$524.53. This represented:

- postage for sending sample *Bulletins* to Haworth Press (\$4.92)
- courier charges for sending draft copy to an author (12.31)
- telephone charges for a "Founding Fathers" interview (\$7.30)
- translation costs French to English for CREPUQ project article (\$500.00)

Translation is a very significant expense, and should be taken into consideration if the Association aspires to a more bilingual publication.

Envelopes were supplied for all three issues through the generosity of Carleton University.

### Postage Breakdown

	Canada	US	Overseas	IUTS/ PEBUQUILL
# sent (Bull 113)	81	65	23	64
# sent (Bull 114)	80	65	24	62
# sent (Bull 115)	71	63	24	59
# sent (Bull 116)	77	65	24	60
Postage cost	\$2.10	\$2.80	\$3.55	0
Cost for 3 issues (Bulletin + postage)	\$29.76	\$33.66	\$34.11	\$23.46

The postage cost for issues of *Bulletin* 114 (72 pages) sent to the US were significantly higher (\$4.60), because the *Bulletin* moved up one weight class. The cost of producing and mailing three issues of the *Bulletin* is still well within the revenue provided by the membership fee.

I would like to sincerely thank the *Bulletin* staff who have been conscientious in their duties and always prompt with their columns: Amy Chan (New Maps), Martine Rocheleau (New Books and Atlases), Pierre Roy (both French and English Regional News) and Tim Ross (Reviews). After many years of dedicated service to the New Maps column, Amy has passed this responsibility along to Dan Duda. Particular thanks to Martine Rocheleau who has translated the President's Message for all issues. Thanks are again due to Susan Jackson who has labeled the envelopes for every issue, and to Bruce Weedmark and now Beth Ray who have supplied the new member information and the labels for every issue.

Finally thanks to all who have prepared articles and reviews. These contributions are essential to a quality *Bulletin*, and all members are encouraged to send ideas and suggestions for future issues.

Respectfully submitted,

Cathy Moulder  
ACMLA *Bulletin* Editor  
May 15, 2003