

## ACMLA *Bulletin* Editor's Report

June 2007 - May 2008

### Summary of *Bulletin* Costs

|                       | <i>Bulletin</i> 129<br>Spr/Sum 2007 | <i>Bulletin</i> 130<br>Fall 2007 | <i>Bulletin</i> 131<br>Winter 2008 |
|-----------------------|-------------------------------------|----------------------------------|------------------------------------|
| Date delivered        | December 2007                       | February 2008                    | May 2008                           |
| # of pages            | 44                                  | 52                               | 68                                 |
| # printed             | 255                                 | 250                              | 245                                |
| Printing incl tax     | \$1,164.25                          | \$1,271.25                       |                                    |
| Cost/ <i>Bulletin</i> | \$4.57                              | \$5.09                           |                                    |
| Cost/page             | \$0.104                             | \$0.098                          |                                    |
| Total postage         | \$459.17                            | \$688.06                         |                                    |

A change to Canada postal rates in January has added additional confusion to the task of sending *Bulletins* overseas. Letter rate for a small envelope went to \$12.80 each. *Bulletins* will now be sent as small parcels (which is slower but cheaper). And the rate is different for each country (ranging from \$5.75 each for Spain and Netherlands, to \$8.15 each for Israel and China). This means more detailed sorting and separating of the envelopes. Most of the increased effort is required of the post office staff at McMaster University Bookstore, who have been very patient!

I recommend that we look at the membership rate for overseas members in the upcoming year. Using small parcel rate, the membership fee barely covers the cost of producing and mailing the *Bulletin* to overseas members. Any slight increase in costs (for example if the postal rate or the cost of paper increases slightly, or if we need to purchase envelopes as we have done for *Bulletin* 131, or if the *Bulletin* contains more pages) will mean that the membership fee is no longer covering the Association's costs. This also does not take into account a mailing to these members for any other ACMLA purpose.

|   |                |
|---|----------------|
| Cost of producing 3 <i>Bulletins</i> (eg. <i>Bulletin</i> 130) = \$5.09 x 3 | \$15.27        |
| Max cost of overseas mailing (small parcel) = \$8.15 x 3                    | <u>\$24.45</u> |
| Total   | <u>\$39.72</u> |
| Membership fee  | <u>\$45.00</u> |
| Difference  | \$ 5.28        |

|   |            |              |            |
|---|------------|--------------|------------|
| Present number of overseas members (based on mailing of <i>Bulletin</i> 130) = 25 |            |              |            |
| Australia   | 4 @ \$8.05 | Netherlands  | 3 @ \$5.75 |
| Britain   | 8 @ \$7.80 | New Zealand  | 3 @ \$8.05 |
| China   | 1 @ \$8.15 | Scotland     | 2 @ \$7.80 |
| Germany   | 1 @ \$7.80 | South Africa | 1 @ \$8.05 |
| Israel  | 1 @ \$8.15 | Spain        | 1 @ \$5.75 |

An increasing number of authors of submissions to the ACMLA *Bulletin* are asking for permission to include their articles on personal webpages or in institutional repositories. I recommend that ACMLA consider the creation of an "open access statement" for inclusion in future *Bulletins*. Text of such a statement might read:

"The Association of Canadian Map Libraries and Archives supports the concept of open access in scholarly communication. Authors submitting material for the ACMLA *Bulletin* are welcome to further distribute their work through personal webpages or institutional repositories. The ACMLA *Bulletin* Editor will supply a final pdf version of any submission on request. ACMLA prefers that authors use this formatted pdf version, which includes the ACMLA *Bulletin* headers, and it is expected that authors will give proper attribution to the ACMLA *Bulletin* as journal of first publication (in accord with the SPARC policy on Author Rights <http://www.arl.org/sparc/author/addendum.html>)."

This statement has been submitted to ACMLA Executive, and will be looked at again in the context of our existing "Policy for Releasing ACMLA Bulletin Articles for Web Publishing", as this policy presently says that articles can be published only on the ACMLA website.

To facilitate the creation of pdf format files "branded" with more complete Association attribution, the *Bulletin* header has been modified (starting with *Bulletin* 129) to include full publication details at the top of every page. Also starting with *Bulletin* 129, images that are submitted in colour will not be converted to grayscale for publication. AstraGraphics, the *Bulletin* printer, is of the opinion that colour and grayscale images print equally well on their present equipment. As a result, the ACMLA website, as well as authors' webpages or institutional repositories, will be able to display more attractive, full colour versions of *Bulletin* articles.

Many thanks to Susan Jackson for her help over many years in preparing the envelopes for the *Bulletin* mailings. Diane Boyd has very kindly offered to take over this responsibility and has prepared the envelopes for *Bulletin* 131. Envelopes for *Bulletin* 129 were supplied through the generosity of McMaster University Library. Envelopes for *Bulletins* 130 and 131 were purchased (approximately \$14.00 per *Bulletin*).

Many thanks also to Dan Duda who has acted as our New Maps Editor for the past five years. Dan's duties as 1st VP will keep him busy enough, so we are looking for a volunteer to take over the preparation of this column. Dan will still contribute his occasional "special" map columns. Look for a "special" on sports maps in *Bulletin* 131!

Time has come to upgrade the software which is used to produce the *Bulletin*. A budget request will be submitted to the Executive to purchase Adobe InDesign Creative Suite 3 (CS3) suite to replace the existing PageMaker 6.5 (approximate cost \$200 US as an upgrade).

As always I would like to sincerely thank the *Bulletin* staff for their efforts: Dan Duda (New Maps), Eva Dodsworth (New Books and Atlases), Andrew Nicholson (Regional News), Richard Pinnell (Geospatial Data Reviews) and Michele Shular (Reviews). Thanks are again due to our Membership Chairs (Beth Ray, and now Erin Forward) who have supplied the new member information and the labels for every issue.

And thanks to all who have contributed articles, news and reviews. We've been able to publish some really innovative and interesting articles this year, sharing our experiences and expertise, and keeping ACMLA activities and members on the world stage. All submissions and suggestions gratefully received for future editions of the *Bulletin*.

Respectfully submitted,  
Cathy Moulder  
ACMLA *Bulletin* Editor