

## ACMLA *Bulletin* Editor's Report

June 2008 - May 2009

### Summary of *Bulletin* Costs

	<i>Bulletin</i> 132 Spr/Sum 2008	<i>Bulletin</i> 133 Fall 2008	<i>Bulletin</i> 134 Winter 2009
Date delivered	December 2008	February 2009	May 2009
# of pages	60	76	48
# printed	250	250	235
Printing incl tax	\$1,406.85	\$1,865.33	\$1131.85
Cost/ <i>Bulletin</i>	\$5.63	\$7.46	\$4.82
Cost/page	\$0.094	\$.098	\$0.10
Total postage	\$645.90	\$466.27	\$495.92
Insert income	\$50.00	-	-

One advertising insert was included in *Bulletin* 132 from GeoTrekks. The cost to an advertiser for a single page insert is \$50.00 per issue.

Many thanks to Diane Boyd for her help in preparing the envelopes for the *Bulletin* mailings. Envelopes for *Bulletin* mailings are purchased by Diane at an approximate cost of \$17.00 per issue, and this expenditure is not included in the cost breakdown above.

### Summary of *Bulletin* Costs per Member

	<i>Bulletin</i> 134 (48 pages)	<i>Bulletin</i> 133 (76 pages)
Cost of three issues	\$14.46	\$22.38
Envelopes for three issues	\$0.25	\$0.25
Annual cost (delivery by IUTS/PEBUQUILL)	\$14.71	\$22.63
Annual cost (delivery in Canada)	\$20.59	\$28.39
Annual cost (delivery in United States)	\$24.91	\$32.83
Annual cost (delivery in Europe)	\$32.50	\$40.42
Average annual cost (other overseas)	\$24.91	\$40.75

The above table indicates that, in general, our membership fees are still sufficient to cover *Bulletin* costs. The membership fee just barely covers the cost of a longer (heavier) *Bulletin* mailed to an overseas address.

The *Bulletin* has now returned to the expected publishing schedule after falling behind last summer. The regular copy deadlines for the *Bulletin* are March, July and October, with publication following within 4-8 weeks. A call for submissions is posted on the ACMLA and CARTA listservs prior to each copy deadline.

In February 2009, ACMLA purchased Adobe InDesign Creative Suite 4 (CS4) suite to replace the existing PageMaker 6.5 desktop publishing software, at a cost of \$224.87 (upgrade rather than retail cost). *Bulletin* production will gradually change over to this new software without any apparent change in the quality or appearance of the publication.

As always I would like to sincerely thank the *Bulletin* staff for their efforts: Eva Dodsworth (New Books and Atlases), Andrew Nicholson (Regional News), Richard Pinnell (Geospatial Data Reviews) and Michele Shular (Reviews). We were delighted to welcome Cheryl Woods to the editorial team this year, as New Maps column editor. Darlene Fichter continues as a valued occasional contributor of the "Net Sightings & World Wide Wonders" column. Thanks are again due to our Membership Chair, Erin Forward, who has supplied the new member information and the labels for every issue.

And thanks to all who have contributed articles, news and reviews. There is a current trend in academic librarianship towards enhancing our roles through evidence-based practice and publication. The ACMLA *Bulletin* offers a venue for members to publish their work in an accredited journal with a world-wide audience. All submissions and suggestions gratefully received for future editions of the *Bulletin*.

Respectfully submitted,  
Cathy Moulder  
ACMLA *Bulletin* Editor