

ACMLA *Bulletin* Editor's Report

June 2011 - May 2012

Summary of *Bulletin* Costs

	<i>Bulletin</i> 139 Spr/Sum/Fall 2011	<i>Bulletin</i> 140 Winter 2012
Date delivered	December 2011	March 2012
# of pages	66	60
# printed	230	240
Printing incl tax	\$914.85	\$904.00
Cost/ <i>Bulletin</i>	\$3.97	\$3.77
Cost/page	\$0.06	\$0.06
Postage – Canadian	61@\$2.06; \$125.66	44@\$2.10; \$92.40
Postage – US	42@\$3.60; \$151.20	15@\$3.70; \$55.50
Postage – International	19@\$7.20; \$136.80	13@\$7.40; \$96.20
Total postage	\$430.00	\$256.11
Scanning maps for front cover	\$10.68	
Total Cost	\$1395.53	\$1160.11

The above table indicates that, in general, our membership fee of \$45.00 is still sufficient to cover *Bulletin* costs.

This year, the *Bulletin* has been under new management, with Cathy Moulder stepping down as Editor, and Eva Dodsworth replacing her. Cathy has been a tremendous help with forwarding past digital files and answering all of my technical questions. She had also offered me valuable advice on layout and finding content. Thank you, Cathy!

Becoming familiar with the Adobe InDesign took some time, but now I feel confident with the features available to me. This coming year I will be experimenting with different font type and size as I feel that the font size is rather large in the *Bulletin*, making it quite the 'easy read'. Perhaps a more professional 'journal-style' look can be considered. A mock-up *Bulletin* issue has been printed and I will be discussing options with Wenonah Fraser Van Heyst and Dan Duda at the ACMLA 2012 Conference.

With a new editor comes a new printing company. Print Integrity, out of Waterloo has been incredible to work with. They offer a seamless printing service and freely deliver the issues to my office, which is very convenient! Their prices are very reasonable too. Once the copies are received in my office, I stuff them into pre-labelled envelopes (thank you to Leanne Hindmarch and Teresa Lewitzky). I then separate all the

envelopes that are going to personal home addresses and those that are going to libraries. University of Waterloo has so far been mailing all library-bound issues, at no cost to ACMLA. The remaining issues are sent via Canada Post. Due to the large savings in going through uWaterloo, I have sent a request to all ACMLA members, where possible and applicable, to consider changing their personal mailing address to their institutional one.

One of the larger issues for discussion this coming year will be the digitization of the Bulletin. Should the Bulletin be offered to members in a digital version? Should the digital version replace the paper version? This will be discussed in more detail this coming year.

Finding content for the Bulletin this year has been an incredible experience. There are so many talented librarians who have worked with creative projects and were willing to share their knowledge and experience in the Bulletin. Some excellent writers as well!

The Bulletin would not be possible with our column editors! We have a round of many new contributors and several experienced ones who provide exceptional content. One column that may need a potential review is the Regional News column. I've been in contact with the editor, Tom Anderson, who at times is struggling putting content together. Perhaps librarians don't have anything news worthy to contribute every four months? Discussion is underway to consider reducing the number of times this column is published every year. On the positive side however we have a new column, by Courtney Lundrigan, "GIS Trends", which highlights and reviews new and trendy GIS applications.

I would like to thank all of my editors for all the work they have put into their columns this year:

Peter Genzinger – New Books and Atlases
Cheryl Woods – New Maps
Susan McKee – Reviews
Tom Anderson – Regional News
Geospatial Data and Software – Andrew Nicholson
GIS Trends – Courtney Lundrigan

And thanks are again to our Membership Chair, Leanne Hindmarch who has supplied the new member information and the labels for every issue.

Finally, thanks to all who have contributed articles, news and reviews. Through your knowledge and experiences, you inspire and educate *Bulletin* readers world-wide!

Respectfully submitted,
Eva Dodsworth
ACMLA *Bulletin* Editor