

ACMLA Historical Maps Committee Report for 2005/2006

Committee Members:

Dan Duda	Chair
Gord Beck	Facsimile Sales Officer
Louis Cardinal	Publications Officer, ACMLA
Cheryl Woods	Advisor

Sales of map facsimiles were lower this year, down to 34 versus 67 last year. Total maps sold were 352, of which 93 of these were birds-eye views. Total sales for this year are \$2,643.00 with only \$22.50 of that total still outstanding. Our postage cost for the year is \$246.78. Our largest customer is Brad Green from World of Maps; over one third of our total sales were to him.

Three copies of the Ottawa (1893) and Calgary (1910) birds-eye views were sent to the ICA exhibit.

One shipment of three regular series maps sent to the United States was lost in the mail and was replaced at our expense.

Permission was granted for images of both Ottawa birds-eye views to be used in promotional materials for the Geotec event in Ottawa.

No new birds-eye views were done this year.

Reasons for fewer sales this year can be partly explained by the following:

- For the year 2004/2005, seven libraries purchased the whole set of birds-eye views after the advertising for the new views went out. This was 40% of birds-eye view sales for that year.
- The Centre for Newfoundland Studies has stopped purchasing maps from us with the St. John's view now out of print.
- Regular customers would buy ten or twenty-five maps to get the discounts offered, but now have the quantity they want, so their purchasing is now sporadic. An example is Global Genealogy Inc. in Milton, Ontario, which made a large purchase in 2002.
- You also get the random purchase of all four portfolios by one individual. This happened in 2002 and it can really skew the numbers for one year.

In closing, I want to thank the rest of the people on this committee: Gordon Beck and Louis Cardinal who do the daily operations, or at least when they do transpire, and Cheryl Woods and her library for being the home of the historical maps for the past fifteen years. Due to space changes at the University of Western Ontario, a new home was found to house the maps. The Library and Archives of Canada is our new repository and thanks to the staff there for taking on this task.

Danial Duda
Chair
June 2006