

ACMLA Historical Maps Committee Report for 2009/2010

Committee Members:

Dan Duda (Memorial) *Chair*
Gord Beck (McMaster) *Facsimile Sales Officer*
Cheryl Woods (Western) *Advisor*

I want to thank Gord Beck and Cheryl Woods for their work and support, especially Gord who deals with the everyday administration of our maps.

The following was prepared by Gord Beck, our Facsimile Sales Officer.

Total Transactions	28
Total Maps Sold	366
Total Sales (including fees charged for postage)	\$2,476.75
Total Money Collected	\$2,476.75
Bad Debts (unpaid invoices)	\$0.00
Postage Charged	\$165.00
Actual Cost of Postage	\$212.89

Sales of historical facsimile maps rose slightly from 349 maps sold in 2008 to 366 in 2009 (an increase of approximately 5%). Our largest customer continues to be *World of Maps Inc.* in Ottawa who made 9 purchases for a total of 243 maps. This represents exactly two thirds of our total sales.

Attic Books of London, Ontario and Newfoundland/Labrador Public Libraries both made substantial first-time purchases, however, all of our other usual buyers, like museums and galleries, made no purchases at all this year. All other sales were to individuals rather than companies or institutions.

Expenses:

Mailing tubes were supplied again this year free of charge by McMaster University Library. Triangular or rectangular boxes are still too expensive to substitute for tubes (even when purchased in bulk) making it more economical to continue to pay the Canada Post additional fee of \$1.00 per tube.

The actual cost of postage was greater than that covered by our postage fee for a third consecutive year resulting in a loss of \$47.89. The average cost to mail an order rose this year to \$10.13 from \$7.38 in 2008 which means our set fee of \$7.50 may need to be adjusted. I will follow up on this with the Historical Facsimile Maps Committee.

Item of Interest

Brad Green of *World of Maps* is sponsoring a reprint of the Ottawa 1876 Bird's-Eye View and we will finalize this deal after this conference.

Danial Duda
Chair
Historical Maps Committee