

**BOOKS AND FACSIMILES = LIVRES ET FAC-SIMILES**

**Financial statement = Etat financier  
2005. I. 01 - 2005. XII. 31**

Livres/Books.....	\$736.00
Fac-similés de cartes/Map facsimiles:.....	\$2643.00
Change/Foreign exchange:.....	\$57.41
<b>Total:.....</b>	<b>\$3436.41</b>

Louis Cardinal

7 juin 2006

## **2005 sales = Ventes 2005**

### **A. Map facsimiles = Fac-similés de cartes**

Section prepared by Gordon Beck, ACMLA Map Facsimile Series Officer /  
Section préparée par Gordon Beck, Agent de la série des cartes fac-similés de  
l'ACACC.

Total Sales = \$2,643.00

Total transactions = 34

Total maps sold = 352

93 of these were Bird's-Eye Views

Postage charged = \$232.50

Actual Postage cost = \$246.78

Over one third of our total sales were to World of Maps making them our biggest customer by far.

3 copies of Ottawa [1893] and Calgary [1910] sent to ICA Exhibit

1 shipment of 3 regular series maps sent to the U.S. was lost in the mail and had to be replaced at our cost.

Still experiencing delays with shipments to the U.S. Maps are taking weeks to arrive.

Permission was granted for the use of images from both Ottawa Bird's-Eye Views to be used in posters and advertising for the upcoming Geotec event.

Last year we had 67 transactions compared to 34 this year.

We only sold 82 Bird's-Eye Views this year. The other 270 maps were from the regular series. This debunks the theory that most of our sales come from the Bird's-Eyes.

There were 7 libraries last year who, because of the advertising of the new views, decided to buy the whole set which for some reason they had neglected to purchase previously. This accounted for approximately 91 of the total 228 Bird's-Eyes sold in 2004.

The Centre for Newfoundland Studies which used to regularly purchase maps from us has stopped since the St. John's view went out of print.

Other regular customers have been purchasing more maps to achieve the 10 or 25 map break points in order to acquire the discounts but this means their orders are now fewer

and further between. This saves us on multiple shipping charges and man hours for frequent, smaller purchases but means they may order in one fiscal year but not the next. Companies like Global Genealogy Inc. in Milton, ON are an example of this.

In 2002 we sold over 600 maps but we had a huge order from Global Genealogy. In the same year one person bought a copy of all 4 portfolios accounting for almost \$500 in one transaction. These kinds of random, unpredictable sales can really skew the figures.

**B. Books = Livres**

**Quantity/Nombre**

<i>Guide for a Small Map Collection</i> (Desbarats/ Farrell, 1984)	2
Lorraine Dubreuil, Cheryl Woods. <i>Catalogue of Canadian Fire Insurance Plans, 1875-1975</i> . ACMLA Occasional Paper No.6. 2002	5
<i>Directory of Canadian Map Collections/Répertoire des collections de cartes canadiennes</i> (Leitch, 1999)	2
<i>Canada's Militia and Defence Maps</i> (Dubreuil, 1992)	1
<i>Explorations in the History of Canadian Mapping</i> (Desbarats/Farrell, 1988)	1

## **Inventory of Books = Inventaire des livres**

2005.XII.31

<i>Explorations in the History of Canadian Mapping</i> (Desbarats/Farrell, 1988)	234
<i>Directory of Canadian Map Collections = Répertoire des collections canadiennes de cartes</i> (Ross, 1992)	123
<i>Directory of Canadian Map Collections/Répertoire des collections de cartes canadiennes</i> (Leitch, 1999)	37
<i>Guide for a Small Map Collection</i> (Desbarats/ Farrell, 1984)	97
<i>Standard Topographical Maps of Canada, 1904-1948</i> (Dubreuil, 1991)	261
<i>Early Canadian Topographic Map Series - Geological Survey of Canada 1842-1949</i> (Dubreuil, 1988)	270
<i>Sectional Maps of Canada, 1871-1955</i> (Dubreuil, 1989)	266
<i>Canada's Militia and Defence Maps</i> (Dubreuil, 1992)	230
<i>Canadian Fire Insurance Plans in Ontario Collections, 1876-1973</i> (Fortin/Dubreuil/Woods, 1995)	34
<i>Catalogue of Canadian Fire Insurance Plans, 1875-1975</i> (Dubreuil/Woods, 2002)	27