



2011 ACMLA Web Report

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General usage statistics indicate that the ACMLA website had more than 11 000 unique visitors in 2010, with the number of visits totalling more than 19 000. Not surprisingly, the peak months were April-June and September-November with more than 1 000 unique visitors per month. The United States and Canada accounts for most of our pages viewed, with the most popular being those for the facsimile maps, association documents, and *The Bulletin*.

For the most part, 2010 was a year of technical and administrative clean-up; however, as usual there were on-going edits to the site as well. As per the Membership Survey, a number of changes were begun last year and are on-going this year. This includes substantial changes to the Home and Toolkit pages as well as significant changes to the Data pages.

The following technical and administrative tasks were also carried out during the year:

- Change in the way the pages are called (reduces bandwidth usage and makes it easier to create global edits to menu).
- WHOIS data was updated to reflect appropriate administrative, billing, and technical information as per the requirements of the Internet Corporation for Assigned Names and Numbers (ICANN).
- Backups of the ACMLA site were created and burned to disc (in addition to on-going backup by Canadian Web Hosting).
- New corporate e-mail account was established for the Carto Programme Committee (programme@acmla.org).
- Development sub-domain was created for the purposes of testing substantial changes to the site.

Upcoming:

- Review/implement Membership Survey design suggestions not already addressed (http://www.acmla.org/docs/membership_survey_beard.pdf)
- Re-design older pages to bring into new look.
- Testing the viability of allowing committees FTP access to save copies of their documents in a central location (both space and technical considerations will be reviewed).
- Reorganization of site to reflect more logical and consistent naming convention and filing procedures.

In 2009 we moved to Canadian Web Hosting for our name registration and server hosting, at which time we subscribed to a two-year package (\$3.95/mo for hosting and \$12.95/yr for name registration). This package is due to expire soon, with an automatic renewal unless we specify otherwise. It is the recommendation of this committee that we continue with CWH for another two years (no price change has been indicated at this time).

Respectfully submitted,

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Chair, Web Committee
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