



2012 ACMLA Web Report

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General usage statistics indicate that the ACMLA website had almost 10 000 unique visitors in 2011, with the number of visits totalling more than 16 000. Most months saw a similar number of visits (between 1200 and 1700); however, July-September saw fewer visits per month (roughly 1000). Once again, Canada and the United States account for most of our pages viewed, with the most popular being those for *The Bulletin*, Useful Tools, facsimile maps and association documents.

The majority of activity which took place during 2011 pertained to continued maintenance of the website. In particular, links to the "Useful Tools," "Canadian Map Libraries and Archives," and "Data" sections were checked and edited.

The following technical and administrative tasks were also carried out during the year:

- Continued maintenance and updating of website.
- Changed in the way e-mail addresses were maintained and cleared (thereby freeing up space on the server).
- Updated WHOIS data was to reflect appropriate administrative, billing, and technical information as per the requirements of the Internet Corporation for Assigned Names and Numbers (ICANN).
- Created backups of the ACMLA site (in addition to on-going backup by Canadian Web Hosting).
- New corporate e-mail account was established for the Publications Officer (publications.officer@acmla.org).
- Added *Bulletin* articles as digitization efforts allowed.
- Requested (and received some) association documents for ease of access on the site.

On-Going:

- Gathering association documents in electronic format (for public access).
- Testing feasibility of using web site for central storage for all current association documents (administrative access).
- Continued reorganization of site to reflect more logical and consistent naming convention and filing procedures.
- Work on translation of English pages to French (one offer of assistance to date – will work with volunteer to examine feasibility)
- Check all links on website

In the Summer 2011 we renewed our domain registration and our web hosting services with Canadian Web Hosting <<http://www.canadianwebhosting.com>> for two more years (valid until 2013).

Respectfully submitted,

Siobhan Hanratty
Chair, Web Committee
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